

TODAY'S DATE

The Honorable Adrin Nazarian
Member of the California State Assembly
State Capitol Building
Sacramento, CA 95814

FAX: (916) 319-2146
Email: cynthia.alvarez@asm.ca.gov
Position: **SUPPORT**

Re: Assembly Bill 580

Dear Assembly Member Nazarian:

A SENTENCE ABOUT YOUR ORGANIZATION HERE.

On behalf of **YOUR ORGANIZATION**, thank you for introducing AB 580, we strongly support its passage. Since 2003, California has ranked last among all the states in per capita investment in the arts—allocating just three cents per person from the General Fund. AB 580 will leverage the arts as a proven and powerful catalyst for spurring local economies and for preparing California's workforce to prosper in the global creative economy. The arts are a major player in our state's economy, generating billions in total economic activity and fundamentally impacting California's core creative industries.

California's cultural enterprises provide:

- More than 500,000 jobs for Californians or 7.6% of total employment

California's non-profit arts specifically contribute:

- More than \$9 billion to the state's economy

Additionally, the arts:

- Are a key partner to the creative industries
- Encourage creativity
- Help prepare students and workers to compete in the 21st Century global economy
- Attract creative workers and industries of all kinds
- Stimulate the economy
- Engage residents
- Provide a sense of community, celebrating diversity and building bridges understanding
- Draw tourists and visitors

The arts are vital to the quality of life that we are so very proud of in California. Your legislation will provide a stable revenue source for the California Arts Council's granting programs to non-profit arts organizations, leveraging the arts as a significant contributor to California's economic recovery through tourism, job creation, social services and educational outreach. AB 580 proposes a sound investment for California. Thank you for your commitment to a better California.

Sincerely,

YOUR NAME
TITLE
ORGANIZATION

cc: Ms. Dana Mitchell, Consultant, Assembly Arts, Entertainment, Sports, Tourism and Internet
Media Committee (916) 319-3450